

Liza Cragg

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Profile summary

Liza is a professional consultant who is able to work with organisations and partnerships to develop solutions to complex social issues involving multiple stakeholders. She has extensive experience of developing, implementing and reviewing strategies and projects that seek to improve the health and security of vulnerable populations. Her interests include inequalities in health, health in low income countries, services for survivors of sexual violence, primary care, urban development and emergency preparedness and response. She has excellent communication skills and is able to write for a range of audiences, including senior policy makers, clinicians and academics.

Key facts:

- Nine years in senior public health and urban regeneration roles in the UK.
- Seven years in senior roles, including country management in complex and high security contexts for Médecins Sans Frontières.
- Extensive consultancy experience for clients including international agencies, government bodies, universities, clinical groups, international non-governmental organisations and community based organisations.
- A visiting lecturer at the London School of Hygiene and Tropical Medicine for four years.
- Pragmatic, with a proven ability to undertake complex tasks in challenging contexts and a focus on ensuring accountability.
- Excellent written and verbal communications skills.
- Holds degrees from Cambridge University and the London School of Economics.

As a consultant Liza offers the following skills:

Policy, context and needs analysis: One of Liza's key strengths is the ability to undertake analysis of complex contexts to inform strategic development, service delivery and emergency response. She is able to design robust methodologies for such analyses making best use of the available resources, information and time while maintaining a focus on the need for practical recommendations. She is experienced in designing and carrying out include literature reviews, stakeholder interviews, mapping and on-line surveys.

Evaluation: Liza can provide independent formative and summative evaluation of projects, strategies and organisational activities. She has an update to date

knowledge of evaluation methodologies and how to apply these to complex and rapidly changing contexts. Her evaluation practice places an emphasis on involving beneficiaries and affected populations. She also has experience of undertaking impact assessments of proposed projects which are frequently required by project funders and regulatory bodies.

Project development and management: One of Liza's core competencies is project development and management. She is able to lead the process from building partner commitment, project design, delivery through to completion. She is experienced in using a range of project management tools, including logical frameworks and managing complex project processes including clinical collaborations and research, academic publications, organisational reviews and strategic development.

Writing/editing complex reports: Liza is a skilled writer with extensive experience of preparing different types of documents for a range of audiences including academics, senior policy makers, practitioners, service users and stakeholders. Liza is able write reports that present complex information accessibly and succinctly and using existing organisational formats as required. She can also edit existing drafts documents to produce high quality final reports.