

## Curriculum Vitae

Liza Cragg

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### Contact details

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### Personal Details

**Nationality:** British  
**Date of birth:** 3.11.1969

### Career summary

I am an independent consultant with extensive experience of working with a range of organisations to support the development, implementation and review of strategies and projects to improve health and wellbeing. My specific areas of expertise include health systems in insecure contexts, primary healthcare, inequalities in health, the determinants of health, neglected diseases and gender based violence. My technical skills include evaluation, project development and management, health impact assessment, context analysis, stakeholder engagement, strategic development and management systems design and review. I have excellent communication skills and I am experienced in writing and presenting to a range of audiences, including senior policy makers and academics. My consultancy work builds on many years of operational and strategic management at a senior level both internationally and within the UK.

### Qualifications and Education

1997 – 1998 Masters Degree in Social Policy and Administration, London School of Economics, UK  
1988 to 1991 BA Hons Degree (Class 2.1) in History, Cambridge University, UK  
1982 to 1988 Leytonstone School, London, UK: 4 A' levels and 9 O' levels

### Professional experience

#### **Consultancies:**

- Evaluation of the Sida funded project 'Protecting, Promoting and Supporting Breastfeeding through Human Rights and Gender Equality', 2013
- Project manager for the International Primary Care Respiratory Group UNLOCK project for establishing a common international dataset of relevant diagnostic and follow-up variables for COPD management in primary care and mapping of national clinical guidelines for chronic lung disease, 2013
- Co-editor of *Health Promotion Theory*, to be published by the London School of Hygiene and Tropical Medicine and Open University Press, in press 2013
- Mapping and analysis of quality and accountability initiatives in the humanitarian sector for the Joint Standards Initiative, 2012
- Literature review as part of the evaluation of the West Euston Healthy Community Partnership (with MBARC), 2012
- Evaluation of the Sanou MSF staff training programme for Médecins Sans Frontières Operational Centre Brussels, 2012
- Analysis of different service models across the EU for women who have experienced sexual violence and development of a policy briefing as part of the Comparing Sexual Assault Interventions project for the European Commission's DAPHNE III programme (with Health Action Partnership International), 2012
- Analysis of policy responses to health inequalities at the EU level for the European Commission (with Health Action Partnership International and University College London), 2011

- Analysis of the call for evidence for the Chief Executive's review of innovation in the NHS for the Department of Health (with the Young Foundation), 2011
- Analysis of health gains from EU Structural Funds for the European Commission (with Ben Cave Associates and Milieu), 2011
- Equalities Impact Assessment of the proposed redevelopment of Royal Sussex County Hospital on equalities groups for Brighton and Sussex NHS Trust (with Ben Cave Associates), 2011
- Visiting lecturer on MSc in Health Promotion, London School of Hygiene and Tropical Medicine, 2005,2006, 2007, 2008
- Analysis of risk factors for mortality in severe flash flooding, evaluation of preventative actions and preparation of a policy briefing "Understanding and Response to Severe Flash Flooding" for the Environment Agency (with Halcrow Water and Ben Cave Associates), 2008
- Equalities Impact Assessment of the London NHS strategy "Healthcare for London: a framework for action" on health inequalities and equalities groups for the London Health Commission (with Ben Cave Associates), 2008
- Equalities Impact Assessment of the East of England NHS strategy "Towards the best, together" for NHS East of England"(with Ben Cave Associates), 2008
- Research, preparatory reports and initial writing for the draft Mayor of London's Health Inequality Strategy for the Greater London Authority (with Marsaili Cameron), 2007
- Evaluation of internal systems and development of Operations Manual for Medical Aid for Palestinians, 2005
- Vice-chairperson and Chairperson of the Governing Body of an inner city junior school in East London, 1999 to 2002
- Elected councillor in the London Borough of Waltham Forest, Chairperson of the Social Justice Committee, Vice-Chairperson of the Social Services Committee, 1994 to 1998

**Full time employment:**

- *Médecins Sans Frontières*, various positions from May 2003 to February 2010 including:
  - Head of Mission, India, October 2008 to February 2010
  - Project Co-ordinator, South Sudan, September 2006 to March 2007
  - Head of Mission, North Sudan, July 2005 to March 2006
  - Re-integration manager for MSF Greece, Greece, August 2004 to February 2005
  - Human resource and finance Co-ordinator, Zimbabwe, May 2003 to February 2004

My areas of responsibility included:

- Development and management of healthcare projects in complex and difficult settings including conflict and post-conflict settings;
- Development and management of treatment programmes for neglect diseases and malnutrition;
- Media relations and advocacy;
- Management of emergency health responses to outbreaks and natural disasters including cholera, measles and flooding;
- Management of relationships with national authorities, UN bodies and other international agencies;
- Overall responsibility for security management;
- HR management of 400 national and international staff;
- Strategic review, annual planning, in country fund raising and donor reporting.
- *Medical Aid for Palestinians*, Assistant to Chief Executive, Palestine & London, October 2002 to May 2003. Areas of responsibility included:
  - Palestine emergency programme evaluation;
  - Support and development of national staff;
  - Developing and managing the volunteer programme;

- Reviewing administrative and financial systems.
- *Health Development Agency*, London Regional Director, November 2000 to August 2002. Areas of responsibility included: developing and co-ordinating a senior cross sector partnership; undertaking health impact assessments on mayoral strategies; developing and managing a programme of research and publications.
- *East London and the City Health Authority*, Health Partnerships Development Manager, November 1999 to November 2000. Areas of responsibility included: co-ordinating a central government funded programme for health improvement and health sector reform (Health Action Zone); developing and managing a portfolio health promotion projects; and developing and supporting a high level multi sector partnership.
- *Stratford Development Partnership*, Health Programmes Manager, July 1998 to November 1999. Areas of responsibility included developing and managing an urban public health project and preparing funding bids to the UK government and the EU.
- *Bethnal Green City Challenge*, Economic Programme Co-ordinator, July 1995 to March 1997.
- *Stratford City Challenge Community Forum*, Community Development Officer, April 1994 to July 1995..
- *Waltham Forest Community Resource Centre*, Research Officer, May 1992 to March 1994.

**Selected publications:**

- Mapping and analysis of quality and accountability initiatives in the humanitarian sector for the Joint Standards Initiative, available at: <http://pool.fruitycms.com/humanitarianstandards/QA-Mapping-Exercise-Report-from-Liza-Cragg-website.pdf>
- Policy briefing: Comparing Sexual Assault Interventions across Europe, available at [http://www.cosai.eu/fileadmin/user\\_upload/Pdf/COSAI\\_Policy\\_brief\\_FINAL.pdf](http://www.cosai.eu/fileadmin/user_upload/Pdf/COSAI_Policy_brief_FINAL.pdf).
- Guide to Health Gains from Structural Funds, available at: <http://healthgain.eu/>, analysis.
- The Haringey Mosaic: the 2008/09 Annual Public Health Report, Haringey NHS, 2010, available at: [http://www.haringey.nhs.uk/publications/reports/public\\_health/2009/full\\_report\\_2009.pdf](http://www.haringey.nhs.uk/publications/reports/public_health/2009/full_report_2009.pdf), editorial support.
- Understanding and Response to Severe Flash Flooding, the Environment Agency and DEFRA, 2008, ISBN 978-1-84911-054-9, available at: <http://publications.environment-agency.gov.uk/pdf/SCHO0509BQAP-E-E.pdf>, co-author.
- Health inequality and equalities impact assessment of the London NHS strategy “Healthcare for London: a framework for action”, the London Health Commission, 2008, available at: [http://www.london.gov.uk/lhc/docs/publications/hia/healthcareforlondon/hfl\\_hiia\\_eqa\\_FinalReport.pdf](http://www.london.gov.uk/lhc/docs/publications/hia/healthcareforlondon/hfl_hiia_eqa_FinalReport.pdf), co-author.
- Health Promotion Practice, ed McDowell, W., Bonnell, C., Davies, M., Open University Press, 2006, ISBN-10 0-335-218407 , chapter author.

***References available on request.***